



# CCCM

COLLEGE-CONSERVATORY OF MUSIC

# E-MEDIA



## ABOUT CCM

The University of Cincinnati College-Conservatory of Music is recognized both nationally and internationally as one of the leading conservatories of the performing arts and electronic media. CCM offers the benefit of a professional training conservatory within the setting of a comprehensive public university. Our educational roots date back to 1867, and a solid, visionary instruction has been at our core since that time.

CCM's faculty, staff and state-of-the-art facilities make possible the professional training and exceptional education on which CCM believes the future of the arts relies. The school's roster of eminent faculty regularly receives distinguished honors for creative and scholarly work, and its alumni have achieved notable success in the performing and media arts. More than 150 internationally recognized faculty members work with students from around the world, specializing in one of eight areas:

Dance

Electronic Media

Ensembles and Conducting

Keyboard Studies

Music Education

Opera/Musical Theatre/Drama/Arts Administration

Performance Studies

Composition/Musicology/Theory



## PERFORMANCE

At the College-Conservatory of Music (CCM), all degrees are performance based. Even programs where work is primarily done “behind the scenes” require students to excel in their craft. Opportunities abound for students to gain hands-on experience from the very beginning!

### ENSEMBLES

We have two concert orchestras, four wind ensembles, varying in composition from chamber players to symphony bands, specialty ensembles, five choruses, and several big bands and combos. Chamber music ensembles include both departmental choirs and individually organized student groups.

### PRODUCTIONS

CCM produces six main-stage productions yearly: two fully supported musicals, dramas, and operas. Scenery and costumes are created specifically for these productions.

CCM also produces ten studio productions: three musicals, three dramas, and four operas.

At least one dance recital is held per semester and every other year culminates with a full dance production accompanied by live orchestra.

### BROADCAST

CCM has an online streaming radio station (BearCast) as well as a television station (UCast).





## **FACILITIES**

In 2000, CCM celebrated the completion of its \$93.2 million "campus village" which is equipped with state-of-the-art classroom, studio and performance facilities, and housed in four buildings:

Dieterle Vocal Arts Center

Memorial Hall

Corbett Center for the Performing Arts

Mary Emery Hall

## **HIGHLIGHTS**

Two proscenium theatres (750-seats and 400-seats)

Studio Theatre (150-seats)

Two Recital Halls (280-seats and 150-seats)

A grand-opera scale rehearsal space

Three dance studios with wood-sprung, Marley covered floors and observation deck

An 8,500 square foot scene shop

A 3,000 square foot costume shop

A music library housing more than 150,000 volumes

Practice rooms that are above ground, carpeted, with windows and pianos

Computer music studios

Digital video and audio editing suites

Television, radio, and sound recording studios

Additional small performance and rehearsal spaces



## ABOUT UC

Founded in 1819, the University of Cincinnati offers educational excellence grounded in real-world experience. Located in a dynamic urban setting, UC bears a total student population of more than 41,000 students.

The newly-opened 350,000-ft Campus Recreation Center forms the centerpiece of UC's "MainStreet" – a central corridor featuring shops, restaurants and gathering spots. It includes an impressive roster of classes, a rock climbing wall, suspended jogging track, three pools and more than 200 pieces of specialized equipment.

Well over 250 student clubs and organizations and award-winning campus dining spots add vibrancy to UC's student life. And an extensive network of 16 libraries with more than 3 million volumes supports UC's educational resources.

## ABOUT CINCINNATI

Nestled amidst rolling hills and bordered by the Ohio River, Cincinnati was dubbed the "Queen City of the West" by Henry Wadsworth Longfellow. Today, Cincinnati connects the energy and amenities of a vibrant, urban metropolis with the warmth and values of quaint and historic neighborhoods. The Greater Cincinnati region encompasses 15 counties in three states (Ohio, Kentucky, and Indiana), and its diverse contracts create a unique vitality – from nine Fortune 500 companies to world-class artistic, cultural and major league sports attractions.



## ADMISSIONS

Admission to CCM is competitive and based on the complete electronic media application file.

### TIMELINE

#### September 1– December 1

Apply online at [ccm.uc.edu/admissions](http://ccm.uc.edu/admissions)

#### April 1

Admissions and scholarship decisions are sent

#### May 1

Undergraduate students must confirm

### DEADLINES

Application deadline for musical theatre is **November 1**.

Application deadline for all other majors is **December 1**.

A complete application includes:

- Online Application
- Transcript(s)
- Test scores
- Letter(s) of recommendation
- 500-word personal statement
- Audition/interview

## INTERNATIONAL STUDENTS

International students from non-English speaking countries are required to also submit an English proficiency test score as well as translations of all international transcripts. Please see the Application Handbook for more specific information or additional requirements.





## **FINANCIAL AID**

Financial aid/scholarships are available to CCM applicants.

### **TALENT-BASED AWARDS**

are an automatic consideration for all applicants based on the file review.

### **UNDERGRADUATE ACADEMIC AWARDS**

are an automatic consideration as long as all materials are received by December 1.

### **NEED-BASED AWARDS**

are given out by the University Financial Aid Office based on the Free Application for Federal Student Aid (FAFSA).

### **NORTHERN KENTUCKY METRO RATE**

is in-state tuition (plus a small fee) for select counties in Northern Kentucky. (Please refer to the UC Registrar website for more info.)

### **INDIANA RECIPROCITY**

is in-state tuition for select counties in Eastern Indiana. (Please refer to the UC Registrar website for more info.)



## E-MEDIA MAJOR

What do building a website, analyzing literature, studying in Europe, and interning in Los Angeles have in common? They are among the academic opportunities you could encounter as you earn your bachelor of fine arts degree in electronic media.

You probably already spend hours a day with media; but the freshman courses, Media in Your Life and Integrated Media Production will introduce you to our field in exciting new ways. You'll study the impact of today's media, the tradition of yesterday's media, and the tools you'll need to become an outstanding media content creator in the future. You will need to have a Mac Book Pro as you enter the E-Media program.

As you work with the latest digital technologies, you'll also immerse yourself in studies that sophisticated people have valued for hundreds of years. We believe the liberal and fine arts are an important part of a college education.

During your sophomore and junior years your studies in the writing, business, and production areas will turn you into an effective communicator across diverse media platforms. By this time, you will have chosen the minor you will pursue. It can be in communications, business, a foreign language, history—the opportunities abound.

By the time you're a senior, you'll be ready to complete a capstone experience in the E-Media specialty of your choice. You will also do an internship in the media field that will provide you with the chance to network with the people who will help you build your future.

## CURRICULUM

The E-Media curriculum comprises 51 of the 120 credits you will take to get your degree. The minor you select will be about 24 credits (minor credits vary). The remaining 45 credits will be in liberal and fine arts and/or business electives. Your choice of a minor will impact the elective choices you make. We give you freedom to guide your own studies within the confines of UC's general education curriculum.

To help ease your transition to college life, when you enter the E-Media program you will be assigned a faculty advisor who will be ready to help you all the way through your time with us.

## STUDENT GROUPS

Freshmen are encouraged to jump right into our student organizations. You can gain credit for your work in Bearcast and UCast by enrolling in the Student Media Practicum.

**Bearcast** is our internet radio station. Students run the station, host the music, talk, and sports programs, and love every minute of it.

**UCast** is our television operation. Student-produced programming runs on UC's closed circuit channel 51. The programming includes music, comedy, drama and news features.

**MEISA** (Music and Entertainment Industry Student Association) gives students opportunities to work and learn with others who share their interests. MEISA members attend a national conference.

**NBS** (National Broadcasting Society) is another group that provides learning opportunities, competitions, and fun for E-Media students. NBS members go to regional conferences and the national convention every year.

## INTERNSHIPS

Any career-advisor will tell you that internships are a must in today's competitive job market. An internship gives you the opportunity to use the skills you've learned in college. It also gives you the chance to make an impression upon the people who may be able to hire you or recommend you for employment by others. We want our students to be the best interns they can be so our curriculum schedules your two internships during your senior year.

Our students do internships in production facilities, advertising agencies, radio and television stations, corporate media departments, non-profit organizations and beyond. Some of the internships are tied to the 20/20 awards the E-Media faculty gives each spring.

## 20/20 AWARDS

The E-Media faculty gives outstanding awards to our best students each spring. Through the years, these competitive awards have sent students and new graduates to Los Angeles, New York, Atlanta, Europe, and China. They also provide paid internships in Cincinnati, scholarship funding for future study, or a nice check in recognition of a job well done.





## SUMMER PROGRAMS

Many of our seniors choose to do their internships during the summer, which we encourage.

For many years, we have also offered an outstanding program in Europe, the Munich Summer Curriculum.

At UC, we offer an array of E-Media classes each summer for students who want to take advantage of the opportunity.

## OUR ALUMNI

People who graduate from our program are working in media positions in Cincinnati and beyond. Our graduates include sound designers, web developers, production managers in Hollywood, radio and television executives, television news reporters, producers, anchors, producers of corporate media, editors for cable television, videographers, vice presidents of major media companies, video game developers, writers, sound designers, technical directors, social media strategists, marketing and sales executives, and more, plus many who have gone on to careers outside of the media field, including law, education and financial services.

## CCM QUICK FACTS

Founded in 1867 as the Cincinnati Conservatory of Music

Merged with the College of Music of Cincinnati in 1955  
(College-Conservatory was born)

Became part of the University of Cincinnati in 1962

Approximately 1,500 students and over 150 faculty

1,000 performances annually, making it the largest single  
source of performance arts events in the state of Ohio

Seven performance spaces, three dance studios, theatre  
production wing, and e-media production centers

More than 100 undergraduate, graduate and post-gradu-  
ate programs

Study-abroad opportunities

Onsite Starbucks cafe

## CONTACT INFORMATION

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University of Cincinnati  
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Cincinnati, OH 45221-0003

513-556-9478 (graduate)

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