## Job Title:
Digital Marketing Intern

## Reports to:
Marketing Manager

## Department/Group:
Marketing

## Travel Required:
0

## Location:
2135 Dana Avenue

## Position Type:
Part-time

## Level/Salary Range:
$12.50/hour

## Date Posted:
5/12/15

## Contact:
Kam Hau

## Posting Expires:
Open

### Applications Accepted By:

<table>
<thead>
<tr>
<th>E-mail:</th>
<th>Mail:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Send your cover letter and resume to: <a href="mailto:khau@scenariolearning.com">khau@scenariolearning.com</a></td>
<td>Kam Hau, Marketing Manager</td>
</tr>
<tr>
<td>Subject Line: Digital Marketing Intern Position</td>
<td>Scenario Learning</td>
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<td></td>
<td>2135 Dana Avenue, Suite 300</td>
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<td>Cincinnati, OH 45207</td>
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### Overview:

Join a fast-growing software developer and publisher, named a 2014 Best Places to Work Winner by the Cincinnati Business Courier. Our product portfolio includes award-winning web-based safety and special education programs for the education and business markets. We’re adding a Digital Marketing Intern to our team, with the opportunity to transition to full-time employment based on your outstanding performance, to support record-setting growth and new product development. You’ll get hands-on experience and exposure to the core areas of marketing working with our marketing team to implement our digital marketing plans and strategy.

If you share our passion for making schools and workplaces safer for students and employees, then we’d love to speak with you. And, our web-based products help reduce the need for paper, making a positive impact on the environment, something that’s important to us, and we hope to you, too. Our culture is relaxed, but challenging, and you’ll have the opportunity to work with a team of talented professionals who are committed to excellence in all areas of our business. But, we also enjoy what we do, and have lots of fun along the way.

### Marketing Intern – Key Responsibilities:

- **Web Content Management**: Participate in the creation and editing of written and graphical web content.
- **Search Engine Optimization**: Assist with keyword research and the improvement of company and product websites.
- **Email Marketing**: Assist in HTML email campaigns, newsletter layouts and marketing automation.
- **Video Production/Editing**: Support in the creation of video marketing for several products.
- **Branding**: Help to ensure effective, consistent branding across all marketing mediums.
- **Accepts new responsibilities as requested to meet company’s goals.**

### Skills/Qualifications:

- The ideal candidate will possess:
  - Currently majoring in Electronic/Web Media, Computer Science, or other relevant field.
  - Self-motivated with a strong work ethic, very detail-oriented with a strong commitment to quality and error-free work.
  - Experience with HTML and graphic design is required.
  - Experience with Photoshop; familiarity with video editing software and additional Adobe Creative Suite applications is preferred.
  - Experience with WordPress or other web development platforms, is preferred.
  - Working knowledge of Google AdWords, SEO and keyword research is a plus.