ONECCM – The Path Forward

INTRO
The University of Cincinnati’s prestigious College-Conservatory of Music (CCM) is excellent in so many ways. Continuing this excellence requires us to set our sights even higher. ONECCM – The Path Forward is our way of asking critical questions of each other and of leaving no stone unturned. We will focus on why we care, develop a distinct vision, and devise priority action steps for the College. In doing so, we will create the best plan for how we become the greatest performing and media arts institution.

OBJECTIVE
To unite the different disciplines and divisions of CCM under a common vision, building upon our individual strengths to continually create an even better CCM, ONECCM.

IMPACT
Having a united team and clear vision of where we are headed, and what we want to achieve in order to reach our vision will help us make the most critical decisions in the future. These decisions will directly affect the students, faculty, staff, community, and friends of CCM. ONECCM – The Path Forward will be the way we differentiate ourselves as a premiere performing and media arts institution.

TIMELINE

FIVE IMPERATIVES
CCM’s path forward will be informed by these:

- **Sustainably Excellent**
  Nothing less is acceptable.

- **Student-Centric:**
  Every decision we make individually and collectively must have students at the core.

- **Nimble**
  We must evolve and react swiftly to opportunities and changing needs.

- **Effective**
  A visionary Dean’s Office must be supported by the proper structure of administration, staff, and faculty.

- **Collaborative**
  We must work better between disciplines and across divisional lines within CCM, with other UC colleges and the community.

ccm.uc.edu/about/oneccm.html
STAKEHOLDERS

Students

Alums

Community

Faculty

Staff

PROCESS

In collaboration with our strategic partners at M E Clarke Consulting, LLC, we have created a large-scale participatory process to elicit feedback from all of stakeholders to create a shared vision for the future of ONECCM. Data from close to 600 surveys was collected and analyzed and key themes were identified. Stakeholders gathered in focus groups to review and validate the data. They each prioritized the key themes and gave additional feedback. The CCM students, faculty, staff, alums and community partners have shown they are ready to work together to create ONECCM.

SUCCESSES TO DATE

• Progress toward CCM administrative reorganization allows for increased strategic focus by the Dean’s Office
• Formed CCM Dean’s Advisory Council w/ national scope
• Friends of CCM & CCM Alum Governing Board find it mutually beneficial to combine into one organization
• Synergies between the CCM Preparatory and the collegiate division creates pipeline opportunities
• Dean’s Leadership Council & Executive Council retreats reinforce shared leadership & defined expectations
• Data driven strategic process including focus groups for major stakeholder groups
• CCM meetings are transforming from information sharing to shared governance/responsibility